

Wiki To-Dos

Case Study

Check out our case study book [here](#).

We do "case studies" on various organizations, groups, and social media accounts in an effort to better understand the environment that operate in as an NGO, and to better understand the digital environment that we exist within. We examine other organizations that are pursuing similar goals, and social media accounts that we aim to emulate in terms of engagement and content. If you'd like to help with this process, all you have to do is make an account to start creating and editing pages.

What we need help with:

- Improving information density on existing pages: if you see a page missing information that you would consider helpful, feel free to add that information
- Citation: much of the information in the "Case Study" book is directly from that organization's website/social media, but (especially for larger/more influential groups) there might be information that isn't directly on the website that you'd like to add. If so, please cite your source as needed with a [1] superscript and a citation at the bottom of the page.
- Performing case studies: for us, these case studies are about learning from what other groups do, but for you, we'd like these pages to be resource hubs. If you have a resource that you think people should know about, whether it's focused on mental health, climate change, or any of the other thousands of issues that people might face in their day-to-day life, please create a page for it! We have templates available for exactly that purpose.
- Page standardization: Many of the pages currently (as of July 2023) existing have non-standard layouts, as well as some less-than-ideal grammar from our members whose first language isn't English. We could use some help getting these pages up to speed.
- Page tags: Each page should have tags associated with it that denotes the organization's location, issues they address, and whether they are an NGO. Keep an eye out for missing tags.

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