

The Climate Initiative

Organization Country: United States

Link to their website: <https://www.theclimateinitiative.org/>

What do they do?

Provide education and tools for engagement towards the end of transitioning regular communities to climate resilient communities. Education and empowerment initiatives are community based.

Who's their audience?

"Young climate champions" – People who care about the planet and its people, and are young.

What's their approaches?

They educate and engage communities with their programs/resources

What's their current program/project?

There are nine programs:

- Learning Lab (educating high schoolers about climate change and cc solutions)
- Ambassadors (training people to connect with and educate people of all ages)
- Stories of Change (same thing as half the story but with a story about what inspired people to act on climate change)
- Climate Career Fellowships (helps youth become politicians, i guess)
- Educator Retreats (professional development days for teachers that are centered around climate change and teaching it well)
- Community Conversations (starting conversations in your own community and "discovering the places your community values")
- Our Beautiful Planet (films from climate scientists)
- Climate Courage (a workshop where youth can talk about their feelings on climate change)

What's their organizational structure?

Staff made up mostly of youth, with a few adults (leaders, maybe)

Advisory Board made up of middle aged to old people

Board of directors that mostly dinosaurs with a smattering of younger people

Who funds them? (can be hard to track down, make an educated guess)

Likely the dinosaurs on the board of directors, with some donations

What else stands out?

They partner with a lot of corporations, have a “join the movement” link in the footer of every page, and have about 45 people within the organization, between the three different levels of the organizational structure.

Their main deliverable: “TCI aims to educate, empower and activate 1 million youth to reach this goal by 2025.”

All of these questions were easily answered in about 10 minutes of going through their page. We need to be similar.

Revision #2

Created 20 June 2023 20:27:01 by Marx

Updated 2 May 2024 19:55:23 by Connor