

# The Climate Initiative

**Organization Country:** United States

**Link to their website:** <https://www.theclimateinitiative.org/>

## **What do they do?**

Provide education and tools for engagement towards the end of transitioning regular communities to climate resilient communities. Education and empowerment initiatives are community based.

## **Who's their audience?**

"Young climate champions" – People who care about the planet and its people, and are young.

## **What's their approaches?**

They educate and engage communities with their programs/resources

## **What's their current program/project?**

There are nine programs:

- Learning Lab (educating high schoolers about climate change and cc solutions)
- Ambassadors (training people to connect with and educate people of all ages)
- Stories of Change (same thing as half the story but with a story about what inspired people to act on climate change)
- Climate Career Fellowships (helps youth become politicians, i guess)
- Educator Retreats (professional development days for teachers that are centered around climate change and teaching it well)
- Community Conversations (starting conversations in your own community and "discovering the places your community values")
- Our Beautiful Planet (films from climate scientists)
- Climate Courage (a workshop where youth can talk about their feelings on climate change)

## **What's their organizational structure?**

Staff made up mostly of youth, with a few adults (leaders, maybe)

Advisory Board made up of middle aged to old people

Board of directors that mostly dinosaurs with a smattering of younger people

## **Who funds them? (can be hard to track down, make an educated guess)**

Likely the dinosaurs on the board of directors, with some donations

## **What else stands out?**

They partner with a lot of corporations, have a “join the movement” link in the footer of every page, and have about 45 people within the organization, between the three different levels of the organizational structure.

Their main deliverable: “TCI aims to educate, empower and activate 1 million youth to reach this goal by 2025.”

All of these questions were easily answered in about 10 minutes of going through their page. We need to be similar.

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