

# Instagram Page of @gemmacorrell

**Organization/Individual:** Gemma Correll, an artist who does comics on mental health (and pugs)

**IG Handle:** @gemmacorrell

**Followers:** 950k

**Engagement (% of followers liking average post):** 1-10%

**How often they post slides/photos:** Once per week

**How often they post reels:**

No reels posted since 2022.

**What kind of content?**

Almost all mental health comics, with very rare personal posts

**What ratio of content?**

No ratio needed, generally only one kind of content

**Other notable features:**

Lots of story highlights, as well as an Instagram guide. An Instagram guide for each region that we operate in would be a good addition to our page, with each guide containing local resources. One guide with resources that are available in most US locales would be a good place to start.

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