

Instagram Page of @cocktailsandcapitalism

Organization: Cocktails and Capitalism (Podcast)

IG Handle: @cocktailsandcapitalism

Followers: 39k

Engagement: (% of followers liking average post): 2-20%

How often they post slides/photos:

Daily

How often they post reels:

Daily

What kind of content?

Posts are almost all memes with a slide or two at the end with a clip from their podcast, and a promotion slide, maxed out images per post

Some posts promote rallies or events going on (strikes/protests/legislation)

What ratio of content?

The memes blend information and funny stuff

Ratio of memes : self-promotion : strictly informational is roughly 7:1:1

Other notable features:

AN array of story highlights promoting podcast episodes, the STOP COP CITY movement, Palestine, and a bunch of other movements, as well as one that is strictly for the page owner's "private" life.

Revision #2

Created 12 July 2023 19:15:32 by Connor

Updated 2 May 2024 19:55:24 by Connor