GenZ Talks

Organization Country: U.S.

Link to their website: https://genztalks.com

- What do they do?

Giving the youth voice a seat at the table, through Live Events, Reverse Mentoring and Content Production.

- Who’s their audience?

Youth entrepreneur and corporation

- What’s their approaches?

To collaborate with organisations to deliver the most fun, engaging and impactful events that bring together Gen Z talent and companies in a 50/50. split audience.

Connect 10,000 entrepreneurially minded Gen Zs to forward thinking companies, to increase innovation, skills and intrapreneurship in the workplace.

Help SME and corporate companies better engage and retain the younger generation and become a youth friendly employer.

- What’s their current program/project?

Conference, talks,

There is no information on the youth start ups

- What’s their organizational structure?

Real founders not on website

- Who funds them? (can be hard to track down, make an educated guess)

Company sponsorship

- What else stands out?

We can learn from their website structure

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