

FYP Virtual Gathering: One-Page Executive Summary

Overview

FYP will convene a small, high-impact virtual focus group series to:

1. **Co-create a Collaborative White Paper** on the top youth mental health challenges and solutions.
2. **Lay the Groundwork for a Consulting Firm** that leverages our youth-led network to offer expertise to funders, NGOs, and tech entities.

This plan builds momentum for FYP's annual summit and positions us as a central node in youth mental health.

Key Outcomes

1. **Collaborative White Paper**
 - **Focus:** Identify 5-10 priority mental health issues, highlight novel strategies, and compile recommended actions.
 - **Value:** Demonstrates collective expertise, serves as a pitch document for funders and partners.
 2. **Consulting Firm Formation**
 - **Services:** Policy advising, youth engagement strategy, user-centered design feedback.
 - **Revenue:** Earns fees from corporate/philanthropic clients, reinvests into FYP's mission.
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Proposed Timeline & Milestones

1. **Initial Virtual Sessions (Mar-Apr)**
 - Invite ~12 core advocates and allies to small (5-7 person) roundtables.
 - **Goal:** Gather insights, define urgent problems, begin brainstorming solutions.

2. **Synthesis & Roadmap (Apr-May)**

- FYP team consolidates input into a “Draft White Paper.”
- Share draft for participant feedback and finalize a near-complete version.

3. **Formation & Testing (May-Jun)**

- Formalize the consulting concept (service offerings, initial clients).
- Conduct a second round of virtual gatherings (a single larger session or multiple smaller ones) to finalize White Paper content.

4. **Launch & Scaling (Jul-Aug)**

- Use the White Paper to solicit funding and partnerships.
- Begin small-scale consulting engagements or pilot projects.

5. **Annual Summit (Sep)**

- Showcase final White Paper and celebrate the consulting firm’s launch.
 - Align new partners, secure funding commitments, and plan next-year goals.
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Priority Invitees

- **Sophie Szew**
- **Thanasi Dilos**
- **Bruny Kenou**
- **Jorge Alvarez**
- **Trace Terrell**
- **José Caballero**
- **Dr.O**
- **Cameron Tan**
- **Makism Batuyev**
- **Diana Chao**
- **Juan Acosta**

These individuals bring policy connections, grassroots perspectives, or specialized expertise to guide our white paper and consulting roadmap.

Action Steps

1. **Finalize Invitations**

- Draft short, high-level invites emphasizing the collaborative white paper and the consulting firm plan.

2. **Schedule First Roundtables**

- Aim for 2-hour sessions in small groups.
- Assign note-takers for quick synthesis.

3. **White Paper Drafting**

- Identify a small internal team to compile roundtable insights into a structured outline.

4. **Consulting Firm Exploration**

- Begin drafting a one-pager on potential services (e.g., youth advisory boards, mental health policy audits).
- Gather references/real-life case studies to anchor credibility.

By executing this plan, FYP advances its standing as a premier youth-led mental health collective—offering both a unifying policy framework (white paper) and a new revenue-generating arm (consulting firm).

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