Force Of Nature

Organization Name: Force Of Nature

Organization Country: UK, with a student network spanning 50+ countries

Link to their website: https://www.forceofnature.xyz/team

- What do they do?

They “help their community channel climate anxiety into agency; develop the skills to make a difference; and inspire change at the systemic level.”

- Who’s their audience?

Their audience is youth, but they also work on “intergenerational exchange,” connecting youth with (old people) policymakers. “This means bringing together the energy of youth, with the knowledge of experience.”

- What’s their approaches?

3 pronged approach:

- Working with businesses
- Working with educators
- Platforming youth voices

- What’s their current program/project?

Climate Cafes, youth can host cafes to discuss climate change related issues. They have a micro grant program for people who want to host but can’t afford to.

#ClimateConfessions: basically like halfthestory but the videos and posts are focused around climate change anxiety

- What’s their organizational structure?

Business-like, very structured within the organization. Everyone has specific roles and works underneath someone(s) else. Not sure if they’re a nonprofit, but they are always looking to work with nonprofits. They were founded in 2019 and seem to have come a long way since then.

- Who funds them? (can be hard to track down, make an educated guess)

Multiple Fortune 500 companies, including P&G, Pepsico, and Unilever, as well as government funding and donations.

- What else stands out?

They, like many other organizations that have been analyzed, have a “2022 impact report” detailing what they did in 2022 to further their mission. Website is weird and sometimes hard to navigate.

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