Executive Summary to Potential Partners

About ForYouPage.Org (FYP)

ForYouPage.Org (FYP) is a fully youth-led community and decentralized resource hub that connects youth leaders, nonprofits, and stakeholders with everyday youth who aspire to take risks and make a difference. Our vision is to create a world where social media with #fyp can be a platform for genuine youth advocacy, hope, agency, and compassion.

Event Overview:

The FYP Youth Mental Health Summit 2024 is an annual, fully and independently youth-led gathering that brings together youth advocates and stakeholders to address the mental health crisis and drive change in the global mental health landscape.

Short-term Event:

September Summit: A convener of multi-stakeholders focused on the theme of behavioral health action priorities for 2030, from youth and for youth.

Long-term Vision:

Series of Events: The September Summit is part of a series of events (including SXSW and a future event in September or December) aimed at establishing a framework for youth collective bargaining and universal negotiation with policymakers in scope of mental health, social media and tech policy. Testing Ground: These events will serve as a testing ground for the proposed youth advocacy framework.

Partners:

FYP Event Commmittee collaborates with two types of partners for the Youth Mental Health Summit:

1. General Partners:

Overall partners that the FYP youth organizing committee voted on to be deeply involved Collaborate in the design and execution of the event program and agenda Potential collaborations include program design, joint reports, speakers/panelists/workshop facilitation, sponsorship, joint fundraising, and impact

2. Impact Partners:

Partners nominated by FYP team members for extensive impact campaigns Potential collaborations include community engagement, cross and joint promotion, and in-event vendors/exhibitors

Collaboration Opportunities: As a General Partner, you will have the opportunity to collaborate with FYP in shaping the Youth Mental Health Summit 2024. Potential areas of collaboration include:

Program design and agenda development Joint reports and research Providing speakers, panelists, or workshop facilitators Sponsorship and joint fundraising Driving impact through joint initiatives

Appendix:

FAQ

What roles are partners taking on?

There are primarily two roles available: General Partners are overall partners that fyp youth organizing committee voted on to be involved deeply, partners to collaborate in the design & execution of the event program and agenda. Potential collab: program design, joint report, speakers/panelist(s)/workshop facilitation, sponsorship & joint fundraising, impact Impact Partners are partners that fyp team members nominated for extensive impact campaign. Potential collab: community engagement, cross & joint promotion, in event vendors/exhibitors

What is the difference between general partners and impact partners?

First, FYP Event has funding secured for a baseline event and hence is fully mission driven. Within each role we only define the maximum collab space and selected collaborators can choose to do as much/little depends on organizational needs. Key differences are the selection process and scope of work. General partners are nominated, voted, and invited by the entire independent youth committee and have scope to be at maximum the entire event as external organizing committee members. Impact Partners are partners that are nominated but not voted on and the scope of work limited to impact campaigns.

Universal Youth Collective Bargaining Framework:

Grassroots Foundation: Partnerships with local chapters of youth-focused organizations to create a bottom-up foundation for input, output, and a pathway for grassroots to join the negotiation team. Centralized Conversation and Advocate Gathering: Platforms like ForYouPage and DesignItForUs will serve as a centralized hub for collaboration, knowledge exchange, and the development of a unified youth voice. Open Organized Negotiation Representative Team: A democratically selected team of youth advocates will engage in open, organized negotiations with policymakers and tech companies. Testing Ground through ForYouPage Events: The event series will provide valuable experience and insights for refining the youth advocate union's approach. Direct Negotiation at Events: By inviting older stakeholders, the events themselves will function as direct negotiation grounds, aligning with the theme of action priorities.

Last Year Stats:

Our inaugural Youth Mental Health Summit at the Science Summit at UNGA78 brought together 60 in-person participants from across the country, representatives from more than 12 major mental health organizations, and engaged 500 online participants. The event featured 10 youth advocate speakers and marked a significant step in showcasing youth voices in mental health advocacy. Last Year Organizers & Speakers: Maddie Freeman, Tamaki Hoshi, Bruny Kenou, Yoelle Gulko, Mariama Bah, Sahith Kancharla, Maksim Batuyev, Brandon Bond, Andrew Frawley Last Year Attending Groups: Mental Health America, California Child Trust, HopeLab, Bring Change to Mind, The Good Life Movement, Active Minds, The Jed Foundation (JED), UN, citiesRISE, Fountain house, Global Citizen

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