International NGOs on Sustainable Fashion

Fashion Revolution Germany

Fashion Revolution Germany e.V. is a non-profit association addressing brands and fashion consumers alike in order to establish a more sustainable and responsibly-trading fashion industry. Our mission is to raise consumption awareness among consumers and to support textile companies in regards to their social and ecological impact. FRG e.V. provides expertise and background information, different education programs, alternative fashion consumption solutions. Our vision is to boost sustainable buying decisions of customers all ages mainly by providing valuable background knowledge which leads to a change of shopping behaviour and consequently to a sustainable transformation of the economy.

More Details: future.fashion

Carina Bischof, Chairwomen fashionrevolution@future.fashion

Conscious Fashion Campaign

The Conscious Fashion Campaign spotlights women entrepreneurs in the fashion industry driving social and environmental impact by showcasing their work in billboard and digital campaigns. With women receiving only 25% of news features globally [Global Media Monitoring Project 2020 - 2021 Final Report], the campaign aims to increase media representation of women social entrepreneurs transforming fashion to scale their impact in support of the Sustainable Development Goals. For the Conscious Fashion Campaign: New York 2021 ten organizations are chosen by the Advisory Committee to be showcased in a collective billboard campaign during New York Fashion Week February 2022.

https://www.fashionimpactfund.org/

Kerry Bannigan, Executive Director kb@fashionimpactfund.org

Partners: Fashion Impact Fund, PVBLIC Foundation, United Nations Office for Partnerships

Sustainable Fashion Innovation Society

Since 2019, SFIS is the first non-profit organization in Italy, exclusively dedicated to the eco-sustainable transition of the fashion and design industry. The Sustainable Fashion Innovation Society is the largest European community of sustainable brands, with more than 2,000 subscribed brands (free membership). SFIS monthly offers its brands a series of exclusive free services thanks to our national and international Partners: Ernst Young, ENEL X, National Institute for Microcredit, Monitor for Circular Fashion by Bocconi University, CNA-National Chamber of Artisans FederModa, National Railway Company (Ferrovie dello Stato), RAI-National TV, CEO for Life, etc. SFIS is also a phygital platform - physical and digital - which acts as a marketplace, not an e-commerce, where supply and demand between sustainable brands and manufacturers of the most innovative fibers virtually meet. SFIS members can access the largest database of sustainable manufacturing and fashion-tech made in Italy. Furthermore, for each registered brand, SFIS donates a fee for the conservation of 25 trees in the Amazon rainforest, thanks to our partner OneTribe B-Corp. SFIS supports and promotes fashion-technology startups and non-profit organizations that pursue female social projects of women empowerment through ethical fashion, such as Made in Prison - winner of the call for tenders (held for our 2.000 sustainable subscribed brands) by our partner Ferrovie. SFIS organizes campaigns to make consumers aware of fashion’s emissions towards the planet, increasing transparency and traceability, as well as acting as advocates with regional and national institutions to reduce emissions of fashion companies, optimizing resources and using vegan alternatives to animal skins, encouraging the use of processing waste through circularity.

https://en.sustainablefashioninnovation.org/

Valeria Mangani, President board@sustainablefashioninnovation.org

Partners: Italian Ministry for Foreign Affairs and International Cooperation, ITA-Italian Trade Agency, Lazio Region, Rome Capital City, Ferrovie dello Stato Italiane (National Railway Company), Enel X, Ernst Young, CNA Federmoda (National Chamber of Artisans), One Tribe B-Corp. Patronages: Italian Chamber of Deputies, Italian Ministry of Economic Development, Italian Ministry of Ecological Transition, Italian Ministry of Culture, CNR (National Research center), ENEA (Italian National Agency for New Technologies, Energy and Sustainable Economic Development), ASviS (Italian Alliance for Sustainable Development), University of Tor Vergata, LUISS University, Associazione Tessile e Salute, USA Embassy in Italy.

#NoNewClothes

#NoNewClothes is about pausing purchases of new clothes - whether that’s buying nothing at all or only secondhand - for 90 days to reflect on our culture’s consumption habits, the values we want to wear, the changes needed to create an inclusive, resilient fashion industry and the role we play in shaping the future of the fashion industry. The campaign runs annually each summer, kicking off June 1st and ending September 1st

www.remake.world

Katrina Caspelich katrina@remake.world

Conscious Fashion Campaign

The Conscious Fashion Campaign creates high-visibility fashion event partnerships to accelerate global industry engagement to advance the Decade of Action to deliver the Sustainable Development Goals by 2030. The objective of the campaign is to educate and mobilize the fashion sector to action solutions for social, economic, and environmental change.

https://www.consciousfashioncampaign.com/

Kerry Bannigan, Founder Info@fashionimpactfund.org

Partners:
United Nations Office for Partnerships, British Fashion Council, Council of Fashion Designers of America, Drapers Sustainable Fashion, Fashinnovation, Hyve Group, Informa Markets, Kingpins Show, Messe Frankfurt, RawAssembly, The Sustainable Angle, Transformers Foundation, WSN

Phygital Sustainability Expo

Since many years the Sustainable Fashion Innovation Society is the largest European community of sustainable brands, with 2,000+ registered firms. The Phygital Sustainability Expo®, now at its 4th edition, is the first and only event in Italy exclusively dedicated to the sustainable transition of fashion and design brands and manufacturers. Our main objectives are: 1) Reducing waste of fashion & design brands via sustainable packaging, re-use and re-sale and waste management strategies. 2) Challenge 2: Decrease Carbon Emissions of fashion & design brands via resource optimization and animal alternatives to leather. 3) Raise awareness on the polluting impact of fashion via consumer incentives and traceability.

https://www.sustainablefashioninnovation.org

board@sustainablefashioninnovation.org
Partners: Institutional Partners: European Parliament, FAO, Rome Capitol City, Italian Trade Agency, University "La Sapienza". Partners: Poste Italiane, Enel X, Frecciarossa. Government Patronages: Senate of the Italian Republic, Chamber of Deputies, Ministry of Economic Development, Ministry of Justice, Ministry of Environment, Ministry for Culture, Ministry for Education, Ministry for Tourism, Ministry for South Italy, Ministry for Public Administration, Ministry for Technology and Innovation. Media Partners: RAI, Today.it, Urban Vision. Institutional Patronages: SDA Bocconi, CNA, ENEA, CNR, World Food Programme Italy, NIAF, ASviS, Legambiente.

Vegan Fashion Week

Vegan Fashion Week® (VFW) is a 501(c)(3) nonprofit organization supporting fashion businesses in their transition to sustainable practices and inspiring consumers to do better with respect to ethical fashion choices. As one of the most globally respected fashion events in the world, VFW has been recognized by over 3000 media outlets including VOGUE, Harper’s Bazaar, WWD and Elle to name a few. We are leading the way with an inclusive philosophy syncing ethics and sustainability in the industry through a multitude of initiatives on and off the runway, including: 1. Vegan Fashion Week Runway 2. Showroom - Los Angeles (Vegan Fashion Week Library) 3. Vegan World Trade Show 4. The Award Gala 5. Sustainability Accelerator program 6. The Mentorship Program 7. Humans, Animals, Planet Certification (in progress)

https://www.veganfashionweek.org/

Rona He, Impact & Development Lead, rona@veganfashionweek.org

Partners

Ethical Luxury Group, Vegan Fashion Library, PROJECT Las Vegas, Ukrainian Fashion Week,

Sellery

Sellery is an online retailer that offers a next generation shopping experience for ethical and sustainable fashion. We solve the consumer pain points of trust, transparency and affordability, allowing you to shop your values with ease. Without solutions to the barriers at the point of the purchase decision, innovations in sustainable and circular fashion and efforts towards more ethical sourcing and production will stall. Sellery's goal is to ensure these efforts fulfill their destiny in the closets of U.S. consumers and replace the irresponsibly made products they are purchasing today. Our mission is to clothe the U.S. in responsible fashion with a vision of a net positive global fashion industry in harmony with the planet, its people and ecosystems.

https://shopsellery.com/

Jennifer Morgan, Founder/CEO jennifermorgan@shopsellery.com

SI Clothing

With roots in Bengaluru, India, Roopa Pemmaraju. Combining her passions for color, texture, and design with social justice and empowerment, Roopa first launched her label in Melbourne as a collaboration with Indigenous Australian artists. Now based in Brooklyn, New York, Roopa remains

committed to the dignity of maker communities around the globe, and is proud to offer beautiful, ethically-made clothing and accessories for women under her eponymous label. The company-owned manufacturing studio SI Clothing was co-founded by Sudhir Swain, with seventeen years of industry experience; Sudhir has a degree in Fashion from the National Institute Of Fashion, India. He has worked in brands like Tommy Hilfiger. Roopa's mother, Indira Somashekar, Masters in Education a former teacher who helped spearhead the project to employ and empower local craftswomen. Indira manages the atelier, where artisans versed in ancient Indian techniques like block printing, hand weaving, and embroidery earn fair wages for their skilled work.

siclothing.in

roopa@roopapemmaraju.com

The Regenerative Fashion Collective Exchange

The Regenerative Fashion Collective Exchange (ReFaCE) was created to holistically address the negative impact of the global fashion industry on the environment, biodiversity, and climate change, that disproportionally affects the African continent (Africa contributes less than 4% of global greenhouse gas emissions and is instead the largest contributor to carbon absorption thanks to the Congo basin). ReFaCE's mission is to provide a platform that develops a regeneratively sustainable fashion ecosystem in Africa that promotes circular economy principles such as reduce, reuse, recycle, and indigenous regenerative practices such as soil regeneration, carbon sequestration, and biodiversity conservation, to achieve climate commitments, ecosystem resilience, and to close the C3 loop for the good of the fashion industry and the health of the planet. Our objectives to fulfill our mission are to: 1. Raise awareness of the environmental impact of the global fashion industry on our region and how it contributes to climate change. 2. Develop and support the establishment of a local women and youth-led regenerative textile industry, with an emphasis on training in regenerative agricultural practices, fair working conditions and supply chain transparency for local and global markets. 3. Create a platform for fashion industry stakeholders in Africa to share knowledge and collaborate on cutting-edge regenerative solutions, and to foster a community of women and youth Regenerative Fashion Practitioners. 4. Ensure job and food security by developing and supporting the production and sourcing of regenerative fibre crops while combating poverty, ensuring human health, and biodiversity conservation. 5. Establish an African Certification Standard for regenerative products to not only restore the agency of indigenous people over their land and its produce, but to also restitute their cultural heritage.

Lisa Kibutu, Founder lisajk.m@gmail.com

Authentic, Ethical, Sustainable, Purposeful and Impactful (ÆSPi) Creators Initiative

http://www.unitedhousestudios.com

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